

Daniel Austin

Lead Front-End Developer

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Taylors, SC 29687

PROFILE

- 10+ years of fast paced, multi platform Design / Marketing firm experience
- In-depth understanding of current web standards
- Ability to learn and adapt to new software, design styles
- Ability to produce quality work for tight deadlines

TECH SKILLS

Design:

- Logo Design
- Website Design
- Client Branding
- Web Ready Graphics and optimization
- Print Ready Design Work

Development Languages & Variants:

- PHP
- MySQL
- CSS & HTML5
- Javascript (jQuery, jQuery UI, Ajax)
- Wordpress & Wordpress Plugins

EXPERIENCE

DOM360 – Greenville, SC — *Lead Front-End Developer (2014-Present)*

Manages the IT and Technology Department. Which entails server maintenance, Client SSL's and domains, manages the companies employee hardware. Develops and manages all websites for internal and external clients. Assists the application development team on the company's internal and client facing web application. Also develops and maintains numerous standalone content generating applications.

Selected accomplishments and assignments:

- Moved the company to fully Cloud Based. Allowing everyone to work remote as needed.
- Lead the newly created website division, this speeds up turn around time and increases profit.
- Oversees a small team of developers that maintain and create all email marketing and site content for clients.
- Created and maintained a multi page templating system.
- Developed a system for creating Dynamic Google and Facebook remarketing ads by systematically pulling data from automotive dealership inventory feeds.
- Created, in entirety, the concept, website and branding for andDonovan.

Futuremedia Interactive – Saratoga Springs, NY — *Graphic Designer/3D Generalist (2008-2013)*

Responsible for creating all 3D models, characters, textures and animations for use in games for iOS and web. Created and maintained all assets for Toshiba America Consumer Products website and training sites. Created and maintained XML files, pages, tests and images for use in Cengage Online learning Platform.

Selected accomplishments and assignments:

- Designed and Created original 3D assets for Ghost Hand Games released titles for the iPhone and iPad: NutChuckin, Snowbrawlin and Sakura Dreams. This kept the project in-house saving time and money.
- Created and maintained original 3D models as well as all Action Script files for Think breakfast. A project for New York State public school systems. Teaching children how to eat healthy while having fun.
- Created original animations, tutorials, production graphics, 3D models and content for Toshiba America Consumer Products. Creating assets for Toshiba products in 3D saved time and money when the client could not provide assets.
- Created and maintained all XML files, reading pages, section tests and images for Cengage Online Learning Platform. Keeping continuity from section to section as well as very clean easy to read code.
- Worked closely with McMurray/TMG to relay out the Charles Schwab financial Magazine to fit the aspect ratio and size of the iPad. Using Adobe InDesign and PDF's allowed us to add simple animation, popups and transitions to an otherwise static magazine.

EDUCATION

Savannah College of Art and Design 2003-2007

Bachelor of Fine Arts (BFA), Visual Effects / Animation / Interactive Game Design